



The JVDA FREQUENTLY ASKED QUESTIONS & ANSWERS

JVDA: OUR MISSION

"The mission of the Junior Volleyball Directors Association is to represent, communicate and lobby for the development, growth and marketing of all levels of Youth and Junior Volleyball. It will be an inclusive organization that allows all clubs a voice and a vote in helping shape a positive future for the sport."

What is the Junior Volleyball Director's Association?

The JVDA is a trade association established to serve those who make either part or all of their living from junior volleyball. JVDA will provide:

- Information on best practices in club ownership, facility management, and methods to enhance your business acumen and effectiveness.
- A lobbying group to influence USA Volleyball and other organizations that manage, regulate and influence the junior volleyball community
- A source of information and coaching education specific to junior volleyball/club needs.
- An avenue to access club directors for companies interested in investing in the junior volleyball marketplace.
- An association that will build relationships and community within junior volleyball by linking club directors across regions, philosophy and club size.

What is the relationship with the American Volleyball Coaches Association (AVCA)?

The AVCA is the managing partner of this new association and in that capacity will administer the operations of the organization. The advantage of this relationship is that JVDA membership includes AVCA membership for club directors and gives those directors discounted access for their assistant club directors and club coaches to AVCA educational services and programs.

The benefits of dual membership include:

- Volleyball products and supplies discounts available through developed partnerships with our Official Corporate Partners, Preferred providers and event sponsors.
- The only technical journal, *Coaching Volleyball*, and drills bulletin, ACE Power Tips, available in the United States.
- Networking opportunities with collegiate coaches and extensive information on college recruiting rules, program rankings, scholarship opportunities for players and job vacancies for coaches.
- A website full of drills, practice ideas, and motivational materials.
- An opportunity for collective lobbying with governing organizations (NCAA, USAV, NFHS) on issues important to the development of the sport.
- Registration discounts on the AVCA Convention, where, starting in 2007, a specific track of programming and meetings will be held for club directors.

Who sets the agenda for the JVDA?

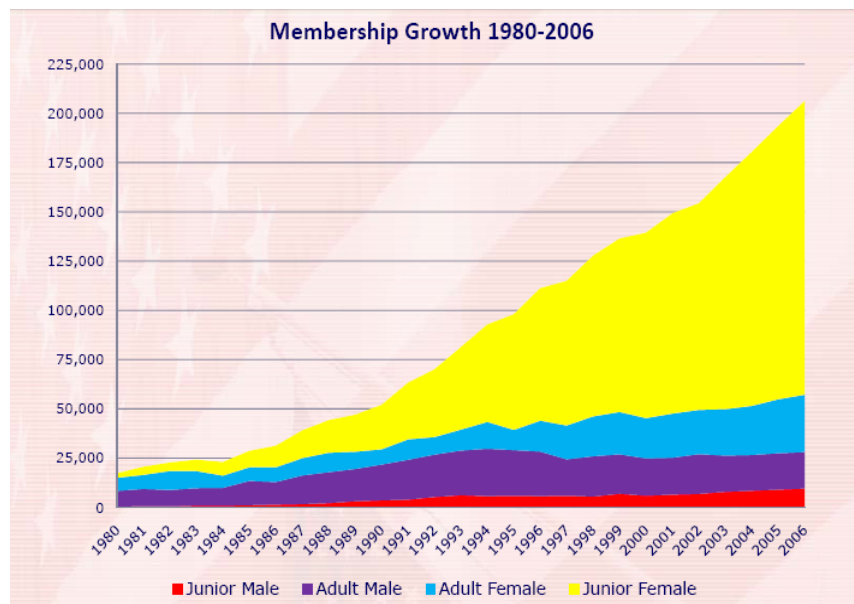
The JVDA will have their own leadership group elected from their membership with a one club, one vote format. The JVDA Board will determine the overall strategy for the association, manage the financial resources and programming needs specific to juniors and advise the AVCA staff and board of directors on how to best serve the constituency and increase the membership. An interim Board, who will serve through the rest of 2007, will be elected by the membership prior to the Minneapolis Junior Olympics.

Why should I share this information with the club directors in my Region?

The simple answer is so that your region club directors will become better business owners by joining the network of those who share their interests, passion for the game, and challenges. Other reasons:

- To be able to run for and vote for the leadership of the association
- To influence the agenda of the JVDA
- To share the “best practices” of your region with others and to learn “best practices” from other regions.
- To have an avenue for sharing the concerns of club directors with the Junior Elite Representative on the new USA Volleyball Board of Directors
- To have an avenue to bring Junior Volleyball concerns to the AVCA Board of Directors
- To be part of the AVCA community which encompasses college, high school, grassroots and international level coaches

Since 2000 the number of junior girls participating in USAV has increased from 85,000 to 150,000 (80%). Also, in 2008 the USAV Board will downsize from 30 members to 15 members with two seats for RVA representatives and one seat designated for the junior elite community. While both of these changes represent positive opportunities, they also call for more functional information-gathering processes and feedback loops.



The JVDA is designed to serve junior volleyball directors and coaches. Make sure your region has a voice in the creation and operation of this critical association. For more information and membership application go to www.jvda.org, the membership tab at the top will link you to the AVCA.

<http://www.avca.org/JVDAMembershipInformation-Application.pdf>